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## **MACADAMIA APPS RELEASES THE FIRST GROUP PHOTO-FIXING APP ON THE APP STORE**

GroupShot will be the first app released by Macadamia Apps

**NEW YORK – Jan. 17, 2012** – Macadamia Apps (<http://macadamia-apps.com/>), the premiere real time visual effects and image processing app group has announced the release of GroupShot – a new iPhone app that enables people to take the perfect group photo without the worry of one person in the group messing it up.

Macadamia Apps is at the forefront of technology with its new app, bringing high quality photo fixing with an easy to use interface to the iPhone App Store. This is the first app release by the Macadamia Apps team headed by [Gil Megidish](#), CTO, who also developed Dumpr.net, a fun photo sharing site with over 500,000 monthly unique visitors.

GroupShot solves a common problem found in group photos, namely one person who isn't facing the camera or whose expression doesn't fit the rest of the group. Usually people take several shots of group photos, with the hope that one will be perfect. With GroupShot, users can pick and choose parts of each photo, then combine all the parts to create the perfect shot that looks exactly the same.

Watch the video of the GroupShot app in action here: <http://groupshot.com/watch>

[Yair Bar-On](#), CEO of Macadamia Apps, said "We're very proud of our new iPhone app. We have worked hard to create the simplest, most intuitive user interface so that every mom and dad can do in seconds what used to take a Photoshop expert a very long time. We know people will love our fast, on-the-spot, two-step solution." He added, "Macadamia Apps is very excited with the direction the company is taking in the photo app market and we believe this is just the beginning of many app successes."

Sarah Perez from TechCrunch ( <http://tcrn.ch/yjxip> ) states GroupShot, "... does something pretty special." And explains that, "The resulting photo is the perfect picture, where everyone is smiling, facing the camera, and looking their best. It's magic!"

Nancy Messieh from The Next Web ( <http://tnw.co/ygedJS> ) reports, "With GroupShot... the results are practically flawless, even when transferred to the computer and viewed on a large screen."

Macadamia Apps will be announcing more visual effects and high quality image processing apps soon, deepening on the evolution in the photo app space. GroupShot offers support for the iPhone, iPad, and iPod and will be available soon for other operating systems later this year.

For more information please visit <http://www.groupshot.com>

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Follow us on Twitter: [@grpsht](https://twitter.com/grpsht)

### **ABOUT MACADAMIA APPS**

[Macadamia Apps](#) LLC, develops Real Time Visual Effects and high quality image processing apps for mobile platforms. GroupShot is an app that enables users ability to have the perfect group photo by taking several versions of one shot and amalgamating the perfect faces into one high quality, original pixel resolution shot. Macadamia Apps is comprised of photo technologists and digital marketing experts who focus on creating smart and fun photo solutions for people of all ages.